



STAKEHOLDERS FEEDBACK ON JUGA VERD METHODOLOGY AND ITS IMPLEMENTATION

GREEN PLAY TEAM – FUNDAÇÃO SPORTING

1. How do you think our context could benefit from the Joga verd methodology for both team and individual sports?

Given that I am the Sporting Clube de Portugal Grassroots Football Coordinator, I should only talk about Football, however, I believe that methodology is applicable to any other collective sport, since my colleagues from another sport disciplines share the same problems. That means that grassroots problems are common to most team sports, such as Hockey, Handball or Basketball.

This methodology will benefit any context where it is applied since it develops the conscientious awareness in all participants.

It allows the development of skills in the players but also in the parents, coaches and referees.

From our point of view, we consider that parents need to be educated to act like parents, and not like regular supporters attending professional football games. It is important that the children are on the field to have fun and not to please their parents, without being under pressure from their parents and technical staff to win at any cost.

Throughout the tournaments we have observed that the expectations of parents and athletes aren't often in tune and aren't adequate for the young athletes competition level. It causes frustration and a feeling of failure, in ages that football should be seen as fun and a healthy way to spend free time. Parents need to understand that sport is a powerful educative tool and it doesn't mean that all of the children will be Football stars.

In this sense, all the tools that allow proper civic education are essential for the positive values of sport and the healthy development of children.

2. How do you think the Joga verd methodology for both team and individual sports could be implemented in our context? Do you think we need to tailor some parts to our context? If yes, which parts, why and how?

Yes, the methodology may be implemented in Grassroots Football in the future.

It seems to me that, for now, isn't necessary to tailor the methodology, but only after its implementation will we know if there are any details that need to be changed.

3. Do you think the methodology fits better certain team and individual sports in our context? Which ones and why?

I honestly do not know the answer to this question, I am not aware of the reality of the other sports disciplines of Sporting Clube de Portugal, especially the individual sports. However i believe that it can be applied to the general of the team disciplines.

However, it seems to me that the methodology has the limitation of providing only quantitative data concerning the issues presented, there is no space where qualitative information can be indicated, for example good practices that have occurred during the game.



- 4. In your opinion, are the main target groups identified by the Juga verd methodology (teachers, coaches, children, referees, parents) suitable to our context? Can you explain why? Otherwise, can you indicate on which additional or different target groups we have to focus on?**

For this project, the target groups that fits in the context of the Grassroots Football are the parents of the athletes and the athletes themselves (due to their parents' behavior).

Teachers do not integrate into our context since our competitions are between sports clubs, not between schools.

Coaches and referees aren't also a primary target group as they receive formation for fair play issues. In order to become a Football Referee in Portugal it's necessary to accomplish certified training through the APAF (Football Referees Professional Association) and, in the context of the National Program for Sports Ethics, these professionals carry out training and awareness actions for fair play through the "White Card methodology" (a card that the referee shows when there are situations of fair play - from any participant: athletes, coaches, supporters, etc - and whose situations are displayed on the Football Associations website and honored).

Like the referees, football coaches are also required to intensive training, certified by the Portuguese Football Federation, which also focus on Fair Play issues.

- 5. How many persons in the identified target groups do you think could participate in the testing of the methodology Juga verd for both team and individual sports?**

This question was not applied in this interview because it will not be in this context that the project will be implemented.

- 6. Which do you think are the most relevant actors we should involve in the adaptation and implementation of the Juga verd methodology for both team and individual sports?**

I think it would be interesting to involve the coaches and the referees.

***NB:** The identification of the target groups and the numbers of people to be involved should be done within the proposal framework knowing that any differences from the proposal should be discussed and explained to the Commission if substantial.*

BARRIERS AND OPPORTUNITIES

- 7. In your opinion, are there any risks we could face in the implementation of the the Juga verd methodology for both team and individual sports? If yes, which are? What should we do in order to prevent/limit them?**

I think the biggest risk of this methodology is the non-adherence of the parents. I believe that the need to develop personal and social skills within Fair Play in sports, in all actors in the process it's the greatest opportunity of the project.

However, only after the implementation of the pilot project in Portugal we will have a clear idea of the risks and opportunities of the project. It seems to me that to encourage Stakeholders' adherence we can develop some awareness sessions, or coaches can talk to parents, but only



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after the pilot project is implemented will we understand how people react to this initiative and we can achieve some conclusions.

8. Are there any opportunities we could exploit in implementing the Juga verd methodology for both team and individual sports?

As I said in the previous question, it is only after implementation of the pilot project that we will understand how people react to this initiative and we can draw more solid conclusions.